INDUSTRIES WE SERVE

- Fortune 100 or 500 Enterprises
- Small Businesses
- Solo Entrepreneurs
- Business and Life Coaches
- Non-profit Organizations (including churches)
- Financial Firms
- Insurance Agencies
- Real Estate Agents and Brokers
- Tech and Marketing Agencies
- Authors / Speakers

SCOPE OF WORK

- Blog Writing
- Copywriting
- Email Newsletters
- Online Analytics
- Graphic Design Services
- Landing Pages
- Website Creation / Maintenance / SEO
- Brand Design and Development
- Social Media Marketing
- Content Creation and Management
- Hashtag Optimization
- Social Media Imagery
- Online Community Engagement

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PORTFOLIO SAMPLES
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LIFESTYLE MEDICINE RX
101 Ways to TRANSFORM Your Health and Life

Bonus: 30 Healthy Brain Foods with your purchase.

We’re working to change the paradigm of public health by focusing on lifestyle factors that are associated with reducing chronic disease and early death. Many chronic diseases such as heart disease, diabetes, high blood pressure, stroke, and certain types of cancer are often the result of lifestyle choices and can be either prevented or greatly reduced in severity and quantity of life.

The good news is, with the implementation of simple lifestyle medicine strategies, many of these diseases can be reversed, stopped, or even prevented.

Lifestyle Medicine Rx: 101 Practices to TRANSFORM Your Health and Life is your comprehensive guide to living healthier, happier, and more productive. The program provides you with 101 practices and strategies that can lead to improvements in all areas of your life. From diet and exercise to sleep and spirituality to education and self-care, begin to implement some of these practices at your own pace and with the help of your healthcare team and witness the positive transformation in your health and life.

Order Here

About the Author
Dr. Diane Thompson is a board-certified physician in Physical Medicine and Rehabilitation, Board-Certified in Medicine and Geriatrics. She is also an

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VaVa Virtual Assistants
Women Owned
PORTFOLIO SAMPLES

Hi, %FIRSTNAME%

As a business owner, your workday should be fulfilling! That means focusing on the work that fires you up rather than getting bogged down by dull but necessary tasks that keep your business running.

At VaVa, we’re all about helping entrepreneurs find a way to do more of the work they love. In our 10+ years of experience, that comes down to delegating effectively, building a team you trust, and developing an effective work/life balance. Find some resources below that will help you reach all of your goals.

“Lauren & Melanie”

WEBINAR: How to Craft a Winning RFP Response

In this webinar, we provide all the tips, answers, and tactics to create a winning Request for Proposals (RFP) response plus all of the follow-up tactics
PORTFOLIO SAMPLES
PORTFOLIO SAMPLES
Over two years, the course enrollment has increased by 182% over her last four courses.

Executing several Facebook ads, targeting lookalike audiences, and leveraging her 30K mailing list.

Increase the number of course registrants for her online courses.

Executing several Facebook ads, targeting lookalike audiences, and leveraging her 30K mailing list.

GOAL

SOLUTION

I adore my marketer. She is phenomenal. We work so well together, like a well-oiled machine, and she makes me so efficient and effective!

2 YR OUTCOME

Over two years, the course enrollment has increased by 182% over her last four courses.
Part of being successful is acquiring assistance in areas we lack. Our marketer knew how to help us communicate better, ways to easily share information, and her work has helped us increase our reach and grow our customer base. We've added fun features to our site thanks to her know-how.

GOAL
Increase traffic to website and overall sales through eCommerce rather than solely through third-party retailers where fees are applied.

SOLUTION
- Update the website overall
- Set up Google Analytics
- Set up the online shop using Woo Commerce
- Added a newsletter function to boost subscribers
- Executed an email campaign to push purchases via the website

6 MO OUTCOME
- Online shop sales increased 18.5% to 51.2% p/month
- Based on website analytics
  - user visits > 301%, page views > by 202%, bounce rate < from 80.5% to 59.5%
- Retail subscribers > 104%
- Wholesale subscribers > 27%

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My web developer is AHHH-MAZING! Any fears I had are not a concern anymore! He is easy to work with, communicative, and always checks and makes sure before proceeding.

GOAL
Increase UX/UI experience and website traffic.

SOLUTION
Update and provide monthly website maintenance, troubleshooting, and technical solutions.

2 YR OUTCOME
Based on website analytics, user visits > 3.4%, page views > 11.3%, and bounce rate < from 70% to 63%.
My marketer is a strong and very responsive member of the team. She is quick to catch on and manages her tasks well. She works well with rest of the team. I also enjoy receiving and reviewing the analytics she puts together.

GOAL
Increase social media followers and overall engagement.

SOLUTION
Providing consistent, weekly online engagement by following new people and groups, liking and commenting on posts from relevant sources, answering all direct messages and comments, and leveraging Instagram stories and retweets regularly.

2 YR OUTCOME
Followers base increase:
- Facebook by 31.1%
- Twitter by 426.7%
- Instagram by 415%
- LinkedIn by 714.4%
Overall engagement 3.3K Facebook, 2K Twitter, 13K Instagram, and 1.8K LinkedIn.

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